



HEALTHY SMILES  
BRIGHT FUTURES

## Sponsor Alameda Health System Foundation's Associate Board Fundraiser

Alameda Health System Foundation's Associate Board invites you to support its 3rd annual fundraiser **Bon Appetit!** The event takes place on May 11th at OSIssoft in San Leandro at 6:30 p.m.

**Why:** We promote health equity and believe in quality health care for all. Share in our mission of Investing in Caring, Healing, Teaching, Serving All.

**How:** Sponsor, purchase tickets, donate product, or spread the word!



**Proceeds benefit:** Alameda Health System's Eastmont Wellness Center Pediatric Dental Clinic.

*Dr. Pamela Alston, Dental Director of Eastmont Wellness' Dental Clinic, demonstrates proper dental care using educational teeth models.*

**About Eastmont Wellness Dental Clinic:** Specializing in pediatric dental care, the dental clinic serves children ages 0-18. Patients can count on the clinic for comprehensive dental care that they might not have otherwise been able to afford or have access to.

**About AHS:** Alameda Health System is a world-class integrated public health care system of five hospitals and four wellness centers with over 800 beds and 1,000 physicians. It also houses the East Bay's first and only Adult Level 1 Trauma Center at Highland Hospital.

**Interested?** Visit [www.foundationahs.org](http://www.foundationahs.org) or contact Diana Johnston, Alameda Health System Foundation's Annual Fund Events & Marketing Manager at [djohnston@alamedahealthsystem.org](mailto:djohnston@alamedahealthsystem.org) or (510) 271-2509.

### AHSF Associate Board

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**Alameda Health System Foundation is a 501 (c) (3) nonprofit, tax ID number 94-3103136. All contributions to the Foundation are tax-deductible to the extent permitted by law.**





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Support dental care for all as a leading sponsor of **Bon Appétit!** This event is an opportunity to showcase your company’s commitment to community at an event designed for young professionals. Align your brand with the mission of Alameda Health System—Caring, Healing, Teaching, Serving All—while reaching over 150 individuals ages 21 through 40 who live and work in the Bay Area. Learn how you can maximize your sponsorship benefits, and impact in the community, at each level listed below.

<b>SPONSORSHIP BENEFITS</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>
Event tickets	20	10	4	2
Recognition on website	Logo	Logo	Listing	Listing
Recognition on collateral	Logo	Logo	Listing	Listing
Recognition in slideshow	Logo	Logo	Listing	Listing
Social media coverage	○	○	○	
Verbal recognition at event	○	○	○	
May give away promo items	○	○		
Logo on event signage	○	○		
Program site tour at AHS	○	○		
Introduce featured speaker	○			
Presenting sponsor	○			
Welcome banner with logo	○			
Logo on custom guest favor	○			

<b>AUDIENCE &amp; PUBLICITY</b>	<b>REACH</b>	<b>FAIR MARKET VALUE OF SPONSORSHIPS</b>
Bon Appétit! attendees	150+	Sponsorships packages are tax-deductible minus the fair market value per ticket. The fair market value per ticket is \$30, so the tax-deductible amount of the \$10,000 sponsorship package, for example, is \$9,400.
Foundation website & social media	4,000+	
Foundation newsletter & emails	2,000+	

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**Contact Information**

COMPANY NAME (Please list as it should appear in Bon Appétit! collateral)

MAILING ADDRESS

CITY STATE ZIP

CONTACT PERSON TITLE

PHONE EMAIL

**Commitment Level**

SPONSORSHIP  \$10,000  \$5,000  \$2,500  \$1,000

TICKETS  I would like to purchase \_\_\_\_\_ ticket(s) at \$50 each.

DONATIONS  I am unable to attend Bon Appétit! Please accept my gift of \$ \_\_\_\_\_

**Payment Information**

- Please send an invoice to the address listed above
- Check payable to Alameda Health System Foundation is enclosed
- Mastercard  Visa  American Express

CARD NUMBER

SECURITY CODE EXP. DATE PHONE

BILLING ADDRESS

CITY STATE ZIP

NAME ON CARD SIGNATURE (Required for credit card transactions)

**Return form by mail to 350 Frank H. Ogawa Plaza, Suite 900, Oakland, CA 94612  
or by email to Diana Johnston, AHSF Annual FundEvents & Marketing Manager  
djohnston@alamedahealthsystem.org.**