

2017 EMPLOYEE GIVING CAMPAIGN

As a dedicated employee of Alameda Health System, you make a difference in our community

Strengthen your impact with a gift to Alameda Health System Foundation

Employees are the heart and soul of Alameda Health System. Every day, we deliver on our mission of *Caring, Healing, Teaching, Serving All* by providing compassionate, high-quality care. Now, there is another way we, as employees, can help: by giving to the AHS Fund.



Introducing the AHS Fund...

Taxi vouchers for breast cancer patients

Training for residents

Fresh, local produce for families in need

State-of-the-art tools to help save lives

The AHS Fund is a safety-net fund for a safety-net health system. Reaching every patient, every provider, and every campus, it offers flexible support to advance high-priority programs and services, especially initiatives not covered by insurance that are made possible entirely by philanthropic support.

Participate in the 2017 Employee Giving Campaign with a gift to the AHS Fund, and you make a direct investment in the mission of Alameda Health System.

Led by Alameda Health System Foundation, the 501(c)(3) nonprofit supporting our hospitals and wellness centers, the Employee Giving Campaign is an annual fundraising effort to strengthen our impact in the community. It is an opportunity for employees to make a personal, meaningful gift in support of programs and services at Alameda Health System that may otherwise go unfunded.

Together, our contributions make a statement to those outside our immediate health system family—to our neighbors, corporations, and philanthropic organizations—that we wholeheartedly believe in our mission, and so should they.

Join your co-workers and give today to the Employee Giving Campaign. Your gift, no matter what size, will make a difference.

And this year, we decide exactly how our gifts will help. Contributions may be designated to the AHS Fund, supporting areas of greatest need at Alameda Health System, or to a specific program or service. Gifts of any amount, and in support of any initiative, are tax-deductible and will be applied 100% to the area designated.

Employees looking for a convenient way to sustain the AHS Fund or other initiatives throughout the year can make bi-weekly gifts via payroll deduction. One-time gifts can also be made via check, credit card, payroll deduction, and paid time off.



One for All:

Consider donating one hour of pay per pay period to the AHS Fund, or make a one-time gift.

Ways to Give:

- Check
- Credit card
- Payroll deduction
- Paid time off

Contact: Nyjeri Whipps | Director of Annual Giving | (510) 271-2506 | nwhipps@alamedahealthsystem.org

One for All...

One hour of pay, per pay period, invested in *Caring, Healing, Teaching, Serving All*. Imagine the impact we could have if each one of our 4,000 co-workers pledged to donate just one hour per pay period to advance our mission. Already, the Foundation helps promote our efforts to reduce disparities, promote wellness, and increase access to care by securing support for more than 20 initiatives across our hospitals and wellness centers, including:

- Group prenatal visits in English and Spanish
- Healthcare internships for high school students
- State-of-the-art digital imaging equipment
- Produce prescriptions to promote healthy eating
- Hands-on cooking demonstrations for patients
- Newspaper subscriptions for waiting rooms
- Customized prosthetics for amputees
- Job training for behavioral health outpatients

Your gift—one hour of pay per pay period, or any amount that is meaningful to you—will help ensure we have the resources we need to deliver world-class care for all and provide unparalleled support for patients and families.



The AHS Fund provides vital support for more than 20 initiatives that rely on philanthropy and gifts from individuals like you.

One program, Health Advocates, trains student volunteers to connect patients with social and legal resources in the community. Health Advocates not only serves patients but also inspires a new generation of health care professionals.

Small Gifts, BIG Impact

Join our Employee Giving Hour Club! Giving bi-weekly via payroll deduction can help sustain programs and services year-round. Consider donating one hour per pay period, and see what a difference you can make! You will automatically become a member of our Employee Giving Hour Club. Your contribution will include special recognition on an employee donor wall after giving a cumulative gift of \$3,000.



\$5

Care in 26 Languages...
\$5 per pay period can fund a test that qualifies a bilingual AHS employee to provide interpretation services

\$10

Welcome to the World...
\$10 per pay period can fund a fetal heart monitor for CenteringPregnancy visits, supporting healthy birth outcomes

\$15

Leaders of Tomorrow...
\$15 per pay period can fund a stipend for an Oakland high school student completing an internship at our hospitals

\$40

Fresh Food, Fresh Possibilities...
\$40 per pay period can fund weekly bags of fresh, local produce for an entire cohort of a 9-week healthy eating program

\$80

Deep Breath in...
\$80 per pay period can fund a spirometer for one of our wellness centers, helping treat patients who suffer from asthma



Employee Giving Campaign Pledge Form

1 Name: _____ Employee ID: _____
Home Address: _____
City: _____ State: ____ Zip: _____ Phone: _____
Email: _____
List my name in print as: _____ Anonymous

2 I pledge to support the 2017 campaign through:
 Sign me up for the **EGC Hour Club!** I can contribute \$ _____ per pay period
(Bi-weekly gift via payroll deduction. Minimum cumulative contribution to be listed on an employee donor wall is \$3,000)
 One-time gift via check, credit card, or payroll deduction in the amount of \$ _____
 One-time gift via paid time off (PTO) in the amount of _____ hours

3 I would like to fulfill my pledge via...
 Check payable to Alameda Health System Foundation Payroll Deduction PTO
 Visa MasterCard American Express
Card Number: _____ Exp: _____ Sec: _____
Billing Address: _____
City/State/Zip: _____ Name on Card: _____

By signing below, you authorize Alameda Health System Foundation to automatically process your gift according to the terms selected above. For bi-weekly gifts via payroll deduction, this agreement shall remain in effect until revoked by you through a written request to the Foundation, allowing 30 days to process the request. Employees making a PTO gift must have a balance of PTO available to fulfill their pledge after required deductions including those legally required when cashing out PTO and may be contacted by Alameda Health System payroll services for additional information.

Signature: _____ Date: _____



Employee Giving Campaign Pledge Form

Optional: Please designate my gift to...

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The AHS Fund: I want to support areas of greatest need across Alameda Health System

- | | | |
|---|---|---|
| <input type="radio"/> Patient Navigation Program | <input type="radio"/> Maternal Child Health Services | <input type="radio"/> Pipeline to Opportunities Program |
| <input type="radio"/> Internship & Residency Programs | <input type="radio"/> Family Services: Sleeper Chairs | <input type="radio"/> Volunteer Programs |
| <input type="radio"/> Prosthetic Services | <input type="radio"/> Trauma Services | <input type="radio"/> HIV Services |
| <input type="radio"/> Psychiatric Services | <input type="radio"/> Healthy Eating Programs | <input type="radio"/> Patient Experience: Newspapers |
| <input type="radio"/> Refugee Health Clinic | | |

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Optional: My gift is in honor or memory of...

Name: _____ Honor Memory

Please send notification of my gift to: _____

Address: _____

City: _____ State: _____ Zip: _____

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Optional: I would like to leave a legacy...

- Please send me information about ways to make a legacy gift in my estate plan
- I have included Alameda Health System Foundation in my estate plan

Return your pledge form by mail to Alameda Health System Foundation at
350 Frank H. Ogawa Plaza, Suite 900, Oakland, CA 94612; by email to
Nyjeri Whipps, Director of Annual Giving, at nwhipps@alamedahealthsystem.org,
or online at www.foundationahs.org/employee-giving