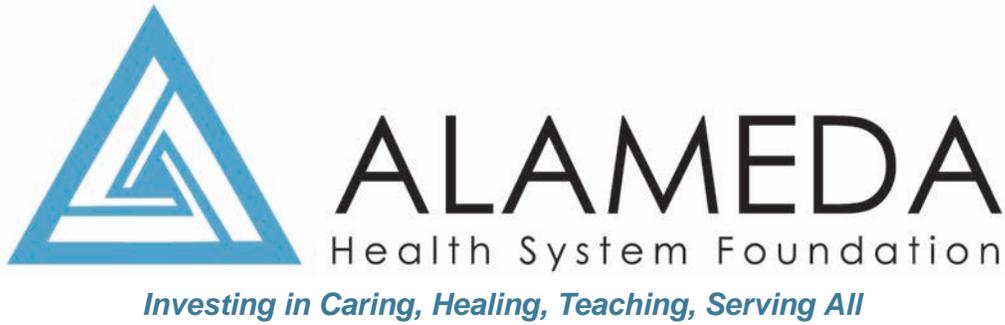


Spring 2014 Newsletter



Highland Hospital | Fairmont Hospital | John George Psychiatric Hospital | San Leandro Hospital
Eastmont Wellness | Hayward Wellness | Highland Wellness | Newark Wellness

Longtime Alameda Health System doctor shares his family's story



Alameda Health System is, and always will be, a part of my family. When my wife, Jessica, and I were expecting our first child in 2006, we knew we wanted the newest addition to our family to be born at Highland Hospital, where...

- * 9 out of 10 babies are delivered without complications.
- * OB/GYN physicians are in the top 30 percent in national rankings on patient satisfaction scores.
- * Jessica completed her Surgical Residency in one of the most sought after programs in the country.
- * I have worked for 15 years as a pediatrician in the outpatient Pediatric Clinic, witnessing on a daily basis my co-workers' dedication to providing quality medical care for the youngest members of our community.

The birth of our first child was a remarkable experience, and one I feel was improved by delivering at Highland. The personal investment of the Maternal Child Health team in caring for my wife and newborn child, as well as the one-on-one attention we received, truly impressed me. We went on to have all three of our children delivered at Highland, a fact our kids proudly embrace. They even call it "their hospit l" whenever they visit!

UPCOMING AHSF EVENTS

**Eat Pizza.
Give Back.**

TODAY, bring friends and family to Jules Thin Crust in Oakland to enjoy delicious pizza made with organic, locally grown ingredients.

Date: Today, April 2nd

Time: 11:30 am to 8:30 pm

Place: Jules Thin Crust

Why: 15% of sales benefit Bite-to-Balance, a childhood obesity prevention program at Highland Hospital



5804 COLLEGE AVENUE
OAKLAND | 510.597.1859



Date: Saturday, April 26th

Time: 6:00 to 11:00 pm

Place: Craneway Pavilion

can't next page.

As a parent and physician, I have experienced firsthand the compassion and commitment of our providers in delivering world-class care to every patient they treat.

This top-notch care is funded in part by the support we receive donation today. With your partnership, we will achieve results that we can all be proud of: quality medical care for those who need it most and a healthy start for over 1,000 babies—like my own—who are delivered at Highland Hospital each year.



Sincerely,

Robert Savio, MD
Highland Hospital
Chief of Pediatrics

24th Annual Gala con't.

Join us as we celebrate Alameda Health System's Maternal Child Health Department, which works tirelessly to reduce disparities and promote the health and well-being of our youth from infancy through adolescence. You'll enjoy a cocktail reception and three-course meal, as well as live and silent auctions with one-of-a-kind prizes.

Gala tickets include admission to the After Party.

Immediately following the 24th Annual Gala Dinner & Auction



AFTER PARTY



Date: Saturday, April 26th **Time:** 9:00 to 11:00 pm **Place:** Craneway Pavilion

Dance the night away at the 24th Annual Gala After Party! New this year, the After Party is an exciting, fun-filled event for friends, family celebrate with the 2014 Healthcare Heroes.

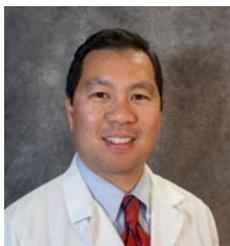
Tickets include hors d'oeuvres, dessert, an open bar, live music and dancing.

Purchase Tickets:

<https://www.foundationahs.org/gala-ticket-sponsorship-page/>

Introducing 2014 Healthcare Heroes

Each year, our Annual Gala celebrates Healthcare Heroes at Alameda Health System for their extraordinary efforts in patient care. The honorees for our 24th Annual Gala are:



PHYSICIAN OF THE YEAR

Taft Bhuket, MD Dr. Bhuket is the Chief of Medical Staff, Division Chief of Gastroenterology, and Director of the Endoscopy Unit at Alameda Health System, where he has worked for over 7 years.



BEHAVIORAL HEALTH - CAREGIVER OF THE YEAR

Trinnea Rufus, RN, CNIV Ms. Rufus is a charge nurse at John George Psychiatric Hospital, where she has worked since 1997.



CAREGIVER OF THE YEAR

Karen Young, RN Ms. Young is a charge nurse in the Intensive Care Unit at Highland Hospital. She is also a longtime employee, having worked at Highland for over 28 years.

Grant funds wellness workshops to expand scope of HEAL program



Reflecting Alameda Health System's deep commitment to the community, its [Health Excellence and Academic Leadership Program](#) (HEAL) exposes middle and high school students to careers in healthcare. The program collaborates with more than 15 East Bay schools to reach at-risk youth from low-income neighborhoods. Youth participate in a variety of internship and mentoring experiences featuring hands-on learning and supervised direct patient care in a range of clinical settings at Highland Hospital and Eastmont Wellness. Since 1991, HEAL has provided more than 1,000 paid internships and served more than 6,000 youth.

While its focus is on health careers exploration, HEAL goes far beyond this by offering academic support, including tutoring and guidance with the college application process, and youth leadership development seminars.

Recognizing that the health of the community begins with each individual, HEAL also provides life coaching and wellness support—a component that distinguishes it from other pipeline programs. Through workshops on life skills, relationships and wellness, HEAL encourages youth to lead productive, healthy lives and to serve as role models for others.

While HEAL models good health habits by providing nutritious snacks and having a strict “no soda, no chips, no candy” policy, a recent evaluation revealed that this isn't enough to impact participants' eating habits. The missing link was involvement of parents in reinforcing these messages and making healthy food available at home.

So, Andria Batise, long-time Youth Coordinator with HEAL and now Interim Manager, designed a series of wellness workshops to bring parents and youth participants together in a shared learning experience. To make her vision a reality, Andria turned to AHSF, which secured a grant from [The California Wellness Foundation](#) to fund the workshop series.



HEAL students gain additional hands-on experience through partnerships with Merritt College and Samuel Merritt University.

FROM ALAMEDA HEALTH SYSTEM



Annual Community Meeting Celebrates "Excellence for All"

AHS Chief Executive Officer, Wright L. Lassiter III, summed up an extraordinary year at the Feb. 18 Annual Community Meeting, presenting a robust accounting of milestones:

- A new name and its first advertising campaign
- Financial health including \$617 million net operating revenue, up 11% over FY12
- The San Leandro Hospital acquisition and Highland Care Pavilion opening
- A California Hospital Association award for John George Psychiatric Hospital's groundbreaking “Alameda Model” of psychiatric emergency care
- IT progress as AHS moved from primarily paper-based medical records to electronic records, supporting care delivery and patient safety

Nearly 300 people—supporters, local dignitaries and AHS staff—attended the meeting, which gave full resonance to the year's theme of “Excellence for All.”

Mr. Lassiter invited the audience to celebrate a tradition of care at AHS that will mark its 150th anniversary this year.

“From our beginnings on the Fairmont campus in 1864 to our success today in serving our community 150 years later, we have laid a solid foundation for the next 150 years,” Mr. Lassiter said.

Drawing on Highland's successful childhood obesity prevention program, Bite-to-Balance, the workshops will feature discussions of the essential connection between good nutrition and good health, and how to prepare healthy meals within time and resource constraints. At each session, participating families will receive a free grocery bag full of locally-grown produce and will learn how to make appealing, culturally-appropriate meals using the contents.

Visit our website foundationahs.org to learn more about the HEAL Program and other initiatives we support as we advance our mission of *Investing in Caring, Healing, Teaching, Serving All*.